

Le Cognac

Drink of Kings

Hennessy

CREATED DURING THE 18TH CENTURY BY RICHARD HENNESSY

By request of the Prince of Wales, the future George IV, in 1830,

Hennessy created his eau-de-vie "Very Superior Old Pale".

*The abbreviation VSOP is today a reference
for all cognac actors.*

HENNESSY V.S.O.P. PRIVILÈGE

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HENNESSY X.O.

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Rémy Martin

CREATED IN 1724 BY RÉMY MARTIN

*In 1738 King Louis XV granted to Rémy Martin the rare privilege of
planting new vines as recognition of the excellence of his cognacs.*

*Since the end of the 19th century, cognac LOUIS XIII has officially been served at
many royal and imperial courts.*

*A flask unearthed from battlefield at Jarnac will later serve
as the inspiration for the iconic LOUIS XIII carafe.*

1738 ACCORD ROYAL

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Courvoisier

CREATED AFTER THE FRENCH REVOLUTION BY EMMANUEL COURVOISIER

*Napoleon decided to grant a cognac ration to his artillery troops,
“While you are on the march, I have issued to your forces, as much as may be
possible, wine in the evening and cognac in the morning”*

*Napoleon III, nephew and heir of Napoleon Bonaparte,
was also fond of the brand Courvoisier.*

*The bottle Joséphine, named after the first wife
of Napoleon Bonaparte, was a revolution in the cognac image.*

Some say it represents the clothing of Josephine.

COURVOISIER V.S.O.P.

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COGNAC NAPOLEON

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Martell

CREATED IN 1715 BY JEAN MARTELL

*Became famous since it was served at the coronation of King George V
and later on the maiden voyage of Queen Mary ocean liner
from Southampton to New York.*

MARTELL CORDON BLEU

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Bourgoin

CREATED IN 1930 BY THE BOURGOIN ESTATE

*A true cognac from a winegrower.
The estate is in the village of Tarsac, at the commune of
Saint Saturnin, in Charente.*

BOURGOIN

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