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Glass By Sips arrives at the Hotel Urban with the seal of Simone Caporale and Marc Álvarez, two of the best bartenders in the world

Their cocktail bar in Barcelona was recently recognised as the third best in the world, according to The World's 50 Best Bars 2022.

Their cocktails are works of art that express a language, convey a feeling and create experiences.



Madrid, 29 November 2022 - The **Hotel Urban 5*GL**, of Derby Hotels Collection, continues to promote its gastronomic proposal and inaugurates *Glass by Sips*, an innovative cocktail bar concept together with two of the essential names in haute mixology in our country: Simone Caporale and Marc Álvarez, whose cocktail bar in Barcelona has been recognised as the third best in the world, according to *The World's 50 Best Bars*.

In the summer of 2021, Sips Bar opened its doors in Barcelona, **a groundbreaking cocktail bar that was Marc Álvarez and Simone Caporale's first joint project as entrepreneurs**. In just a few months, Sips debuted in *The World's 50 Best Bars* in 37th place and just two months ago it reached the top 3 worldwide. Its vision goes beyond the classic cocktail bar and seeks to vindicate the world of drinks with a distinctive stamp, both in its flavours and in its presentation, surprising with its creative proposals far away from fashions.

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Special Cocktails

In the *Glass by Sips* space, the cocktail is the main actor and becomes an authentic work of art capable of expressing emotions with great technique and creativity through flavours, textures and the beauty of each piece of crockery designed, one by one, for each cocktail.

Its drinks menu, made up of 14 cocktails, includes a version of Bloody Mery, here called **Bloody Merry** with a base of vodka, tomato, raspberry, lime and a mix of sauces, or its **Negroni**, whose ice, which never melts, makes it special.

There are creations that connect directly with childhood, such as **Bubble**, or with great art galleries, such as **Black Dot** with the nickname *"if the Negroni had been invented in the Prado Museum"*. And also cocktails such as **Sipscillene**, which are presented as smoky antidotes to stress.

The proposal is completed with a selection of cavas, champagnes, spirits and wines from great wineries and *Maisons*.



Joaquim Clos, Derby Hotels Collection general director, and Marc Álvarez

Joaquim Clos, general manager of Derby Hotels Collection, has shown his satisfaction for adding a brand like Sips to the Hotel Urban and has stated that the cocktails of Marc Álvarez and Simone Caporale, *"fit perfectly into the hotel's offer, to offer a very differential value proposition to the citizens of Madrid"*.

Marc Álvarez defined Sips as not only a cocktail bar, but also a Drinkery House and pointed out that it is a challenge for them to open an emblematic space such as Glass. He indicated that the initial menu will evolve progressively. *"We like to find a source of inspiration in raw materials. The idea is to evolve with a tailor-made proposal"*.

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A unique “Drinkery House”

Glass by Sips cocktail bar, recently refurbished by **Koke Clos Casellas and his team**, is located in the heart of Madrid, in **the Hotel Urban 5*GL**. A modern space with nods to the city of the 1920s. This modern space has large wenge wood paneling like a new skin that covers the space and a **backlit back bar made entirely of alabaster, providing a warm and comfortable atmosphere** as the leitmotiv of the project.



A central counter at the entrance of the bar welcomes you. Designed as a large **solid wood countertop**, it brings a new meaning to the relationship between customer and bartender. This way you can enjoy the preparations at first hand and let yourself be advised by the Sips alchemists.

The rest of the space, which is completely diaphanous, is distributed into several sets of large armchairs and a large Italian-designed sofa. Noble materials and earth tones predominate.

In the large windows of the façade, backlit alabaster bottles have been arranged in the form of a large bottle rack.

A sober and elegant place with a modern touch.

Back to the origins

With this alliance, the iconic space will evolve to return to its origins linked to cocktail bars. With Glass by Sips, Hotel Urban will offer a complete user experience: a Cocktail Bar; CEBO and La Terraza, on the top floor, considered one of the most important rooftops in the capital.

Glass Bar was born more than 15 years ago and immediately became a benchmark in the capital of Madrid. Framed in the five-star concept of great luxury and exclusivity of the Hotel Urban, this space remains in line with the objective of providing a differential value through its exclusive restaurant offer.

About Simone Caporale

Simone Caporale has achieved the highest distinctions a bartender can achieve. Originally from Como, Italy, Simone rose to fame during his years leading Artesian, the bar at London's The Langham hotel, and making it "the best bar in the world" for four years in a row (2012-2015, World's Best Bar). *"Visiting and enjoying Artesian's offerings is to cocktail lovers equivalent to a night at the theatre."* The Daily Telegraph, 2014. *"Run by the award-winning bartender Simone Caporale, the bar has become a must-visit destination for sipping cocktails and elevating cocktails to sensory, artistic and gastronomic levels."* New York Times, 2014. Having received numerous awards of his own, including International Bartender of the Year in 2014 (awarded by the prestigious Spirited Awards), Simone travels the world working on different projects where he brings his knowledge and experience to elevate the cocktail experience.

Awards

Best International Cocktail Bar 2015

Tales of the Cocktail Spirited Awards World's Best Bar 2015

Drinks International World's Best Bar 2014

Drinks International International Bartender of the Year 2014

Tales of the Cocktail Spirited Awards World's Best Bar Team 2014

Tales of the Cocktail Spirited Awards World's Best Hotel Bar 2014

Tales of the Cocktail Spirited Awards World's Best Bar 2013

Drinks International World's Best Bar 2012, Drinks International World's Best Hotel Bar 2012, Tales of the Cocktail Spirited Awards

About Marc Álvarez

Marc Álvarez started working in the bartending field at the age of 15, doing small summer jobs that allowed him to learn the profession from the ground up. While studying Biological Sciences, he continued to evolve as a bartender, finally deciding to make the world of bartending his profession. He used his experience in different types of bars and restaurants to learn and develop his skills, which allowed him to manage Albert Adrià's well-known 41º. Subsequently, he was offered a unique professional opportunity to manage the beverage programme of the elBarri Group, one of the most innovative and well-known gastronomic groups in the country. For 8 years, Marc was in charge of the beverage programme of the six restaurants and bars of the Group owned by the Adrià and Iglesias brothers. In 2018 he created his own company, Drink's Atelier, dedicated to the development of projects related to the world of cocktails. In 2021, he opened the SIPS cocktail bar, Drinkery House in Barcelona, together with the internationally renowned bartender Simone Caporale.

About Derby Hotels Collection

The company currently has 22 luxury establishments in Barcelona, Madrid, London and Paris. Each one of them is different and unique, offering accommodation as well as a gastronomic experiences. In the last few years, Derby Hotels Collection has been a benchmark in the gastronomic panorama.

Passionate about hotels, art and culture, Jordi Clos is the President of Derby Hotels Collection, founder of the Museu Egipci de Barcelona and President of the Fundació Arqueològica Clos, and Joaquim Clos, General Manager of the collection. The Clos family's stamp and identity are present in every corner of its hotels and flats.

GLASS BY SIPS Hotel Urban 5*GL
 Cra de S. Jerónimo, 34, 28014 Madrid
 17.00 to 02.00 h

For more information:

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