

## Hotel Urban brings one of the world's best cocktail bars to Madrid and opens Glass by Sips

Simone Caporale and Marc Álvarez's cocktail bar has been recognised as the third best in the world, according to The World's 50 Best Bars 2022.



Simone Caporale and Marc Álvarez in SIPS "Drinkery House"

**Madrid, 24 October 2022.- Hotel Urban 5\*GL of Derby Hotels Collection** continues to promote its gastronomic proposal and next November will open Glass by Sips, an innovative cocktail bar concept with Simone Caporale and Marc Álvarez.

Glass by Sips is Caporale and Álvarez's first project in Madrid, following the resounding success of their bar in Barcelona. Their arrival in the Spanish capital comes just as "Bar Sips" has been recognised this week as the third best cocktail bar in the world by the prestigious ranking *The World's 50 Best Bars 2022*.

*"The Sips family is growing, the creative restlessness always makes us fly, create, innovate and, above all, explore. In this case, Sips wanted to explore new territories. After the two spaces in Barcelona, Drinkery House and Esencia, now comes a new space from the hand of Derby Hotels Collection: Glass By Sips, in the heart of the Urban hotel in Madrid, where the creative DNA is integrated into the DNA of the hotel to create a unique space in which to try Sips' best-known creations",* explain Marc Álvarez and Simone Caporale.

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Joaquim Clos, CEO of Derby Hotels Collection, welcomes this alliance with Sips, which will bring to Madrid a new way of conceiving cocktails. *"Changes are opportunities and this opening is for us a great opportunity for growth and transformation to position ourselves as the gastronomic hotel of reference. During my time in London, I had the opportunity to meet Simone and witness how he led The Artesian at The Langham Hotel to become the best bar in the world. I have also closely followed with admiration Marc Álvarez, who earned the position of Group Bar Manager at Albert and Ferran Adrià's renowned gastronomic group elBarri. These achievements are undoubtedly a source of inspiration for us, who always keep in mind the challenge of seeking innovative proposals with products of excellence",* he stresses.

*"We are very excited about this team that we are forming with two of the greatest names in Spanish cocktails and about everything that, from now on, we will offer the people of Madrid, such an authentic and differential concept in world cocktails, as we are the first to bring this to the capital",* adds Joaquim Clos.

## **About Sips "Drinkery House"**

An open-plan space, without a bar counter as a central element and with cocktails as a work of art that express a language, transmit a sensation and create experiences. This groundbreaking concept of 'drinkery house' was born in 2021 in Barcelona under the ingenuity of Marc Álvarez and Simone Caporale with the opening of Sips Bar, which in just a few months debuted in *The World's 50 Best Bars* in 37th place and a year later reached the top 3 worldwide. Their vision goes beyond the cocktail bar and seeks to revindicate the world of drinking with a distinctive stamp, both in its flavours and in its presentation: each cocktail has its own glassware.

## **Back to the origins**

With this alliance, the iconic space will evolve to return to its origins linked to the cocktail bar. With Glass by Sips, Hotel Urban will offer a complete user experience: a Cocktail Bar; CEBO and La Terraza, on the top floor, considered one of the most important rooftops in the capital.

Glass Bar was born more than 15 years ago and immediately became a benchmark in the capital of Madrid. Framed in the five-star concept of great luxury and exclusivity of the Hotel Urban, this space remains in line with the objective of providing a differential value through its offer in catering establishments, with a range of drinks and gastronomy of the highest quality and exclusivity.

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**About Derby Hotels Collection** The company currently has 22 luxury establishments in Barcelona, Madrid, London and Paris. Each one of them is different and unique, spaces that offer an accommodation and gastronomic experience. In the last few years, Derby Hotels Collection has been a benchmark in the gastronomic panorama.

Passionate about hotels, art and culture, Jordi Clos is the President of Derby Hotels Collection, founder of the Museu Egipci de Barcelona and President of the Fundació Arqueològica Clos, and Joaquim Clos, General Manager of the collection. The Clos family's stamp and identity are present in every corner of its hotels and apartments.

For further information:

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