

DERBY HOTELS COLLECTION

BARCELONA MADRID
LONDON & PARIS

Today, 17th of May 2021

Derby Hotels Collection reopens *The Caesar Hotel in London*



Barcelona, 17/11/2021.- Derby Hotels Collection reopens today, its hotel The Caesar. The hotel, located in the heart of the city center of London, next to Hyde Park and near the Notting Hill neighborhood, offers Proposals for the English public, with a marked Spanish accent, and also a close and welcoming treatment for Spanish travelers visiting London for different reasons. The hotel has reformulated the gastronomic, musical and artistic proposals to a new reality that is preparing for the next reopening of the borders between Spain and the United Kingdom.

Derby Hotels Collection foresees the first month of reopening of The Caesar an occupancy of approximately 35% with clients from London and the rest of the United Kingdom. As the European and the USA markets reopen, the hotel's occupancy is expected to gradually increase with tourists from highly immunized countries.

Likewise, the flagship hotel of the hotel group in Barcelona, the Claris Hotel & Spa expects to reach more than 10% of tourists from the United Kingdom in summer, a market that came to represent more than 20% of its total clients. However, it has been the French client that has increased its presence in the Derby Hotels Collection establishments, together with the national public. It is the European countries such as France, Italy, the Netherlands or Switzerland that forecast the most bookings in the coming weeks due to the proximity and ease of transport.

Information on experiences for the English public at The Caesar:

<https://www.thecaesarhotel.com/en/experiences>

COVID PROTOCOL:

The Caesar Hotel offers a safe stay with the highest hygiene and safety measures, guaranteed with the official "AA Covid-19 Confident" Certification, awarded by the official Visit Britain board.

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In addition, like the rest of the Derby Hotels Collection hotels, it has the Clean & Safe protocol <https://www.derbyhotels.com/clean-and-safe/> , developed by the group for all its hotels and restaurants, with the aim of offering security, comfort and support to its clients.

ABOUT DERBY HOTELS COLLECTION

Derby Hotels Collection has hotels in Barcelona, Madrid, Paris and London that are characterized by having their own identity since each one houses a unique art collection. They are like small museums of incalculable artistic and cultural value in which Jordi Clos, president of the hotel group, has reflected his passion for archeology and art.

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